



Our Journey...

www.cswp.org.uk/london2012

Park Hill Primary Get Set for London 2012

Park Hill Primary School in Coventry has grabbed the Olympic baton with both hands after becoming the first in the region to join a national London 2012-inspired education network.

The Get Set network is a special community of schools and colleges which have demonstrated a commitment to the Olympic values of friendship, excellence and respect and the Paralympic values of inspiration, determination, courage and equality.

As a result of its achievement in joining the network, the school was presented with an official London 2012 commemorative plaque and certificate by Olympian and 2012 ambassador David Moorcroft during a special assembly where pupils explained how they were working to be part of London 2012.

Rebecca Bollands from Park Hill Primary School said: "We are very excited to be accepted into the Get Set network. We have many Olympic themed activities planned and that will motivate the pupils to really get involved and celebrate London 2012.

"We hope that our participation in Get Set and London 2012 will encourage our whole school community to try out new sports and become more active."

As part of the programme the school has begun a project which sees them linked with eight other schools in Denmark, Spain, Iceland, Sicily, Guadeloupe, Malta, Italy and Turkey. The project aims to encourage everyone in the schools to participate in more sport, promote and encourage the Olympic and Paralympic values, enable pupils to understand how sporting events can break down barriers, be inclusive and promote intercultural understanding.

The pupils in all eight schools will work together on a number of activities including designing special reward certificates, interviewing parents and grandparents about their favourite sporting memories and planning a mini Olympics that will take place using the same format in each country.

One third of schools across the sub-region have already signed up to the Get Set scheme and the Coventry and Warwickshire Partnership for the 2012 Games aims to have all schools in the region registered by 2012.

Any school or college in the UK can become a member of the Get Set network and receive rewards and recognition from London 2012.

For more information or to register visit: www.getset.london2012.com



Children from Park Hill Primary School being presented their Get Set network plaque by David Moorcroft (left), along with teacher Tina Atkins (middle) and CW2012's Will Bastin (right)

Sub-region draws inspiration from Legends of the Games



A selection of Coventry and Warwickshire's Olympic and Paralympic legends who participated in the Godiva carnival procession in 2009

Our local project which aims to inspire the people of Coventry and Warwickshire to celebrate the region's proud sporting heritage has received special recognition.

Legends of the Games is the second of our projects to be granted the Inspire Mark - the badge of the London 2012 Inspire Programme.

The London 2012 Inspire Programme recognises innovative and exceptional projects that are directly inspired by the 2012 Olympic and Paralympic Games.

Legends of the Games aims to celebrate the achievements of all the Olympic and Paralympic athletes with genuine links to Coventry and Warwickshire. It also provides these legends with a platform to inspire others to be the best that they can be.

So far our scheme has uncovered over 110 athletes dating as far back as the 1900 Olympic Games in Paris. All of the region's athletes' competition details have been recorded in a specially designed Hall of Fame on our website which has been categorised by each Olympic and Paralympic Games.

As part of the project all the Olympic and Paralympic legends will become honorary Coventry and Warwickshire 2012 Partnership ambassadors and receive a commemorative medal to honour their sporting achievements.

In their roles the legends will visit schools, provide mentoring support for talented athletes and participate in events such as the Godiva Festival to share their experiences and inspire others.

Nigel Murray, Coventry and Warwickshire Paralympic ambassador and a triple Paralympic Boccia medal winner, said: "To receive this kind of recognition from the organisers of the 2012 Games is a fantastic achievement for Coventry and Warwickshire.

"If our involvement and experiences can inspire just one youngster to increase their level of physical activity or to excel at sport then it will be well worth the effort."

To view the Hall of Fame and to find out which Coventry and Warwickshire athletes competed at the Olympic and Paralympic Games visit: www.cswp.org.uk/london2012

David Moorcroft - Lead Coventry & Warwickshire 2012 Ambassador



When an athlete wins an Olympic or Paralympic medal he or she, quite rightly, receives the accolades. But behind every great performance there are an army of volunteers who really do deserve so much of the credit.

Often the difference between a gold medal and no medal is miniscule: hundredths of a second or centimetres. To make that miniscule difference, hundreds, possibly thousands, of people have made a positive contribution, over many years, to help that sportsperson fulfil their dream. Volunteers are the backbone of sport in this country and without them sport would collapse.

Volunteers can also determine the success or otherwise of an Olympic and Paralympic Games. The greatest Games I attended was Sydney in 2000 and it is no coincidence that the Aussie volunteers were simply world class.

They were efficient, hardworking, patient and passionate. Their national pride was infectious and each one seemed to understand and celebrate the spirit of the Games.

As the primary point of contact for most of the Olympic visitors, it is their performance that sticks out as much as the great medal winning athletes.

LOCOG, the organising committee for the London Games, will recruit around 70,000 volunteers for the 2012 Olympics and Paralympics and they anticipate there may be in excess of 500,000 applicants. Those selected will include people from all ages and backgrounds from all over the country and their role will be absolutely pivotal to the success of the Games.

In addition to those athletes from Coventry and Warwickshire who are selected to represent Team GB, let's hope there are plenty of people from our region who will make it in to the magnificent Olympic and Paralympic volunteering team.

- June 28-July 2: Festival of Sport: Athletics
- July 2-4: Godiva Festival (Carnival procession and Olympic sport zone)
- July 23-25: London 2012 Open Weekend

- London 2012 Volunteer Programme launched
- Torch relay opportunities identified
- Big Build continues on Olympic venues

- 7.7 million tickets for London 2012 Olympics go on sale
- 1.5 million tickets for London 2010 Paralympics go on sale

- 27 July - 12 August: Opening and Closing Ceremony Olympic Games
- 29 August - 9 September: Opening and Closing Ceremony Paralympic Games

Cultural Olympiad project Film Nation encourages young creative talent

Young film makers can win a chance to get their work showcased at the London 2012 Olympic and Paralympic Games through a major new UK-wide competition Film Nation.

The programme will include young people's workshops across the UK offering hands-on experience in filming techniques using state-of-the-art Panasonic equipment. The winners and best films will be screened at London 2012 venues and showcased on Live Site screens around the UK.

Millions of litres of water fill the Aquatic Centre pools for the first time

More than 10 million litres of water has been pumped into the three concrete pools of the Aquatics Centre to check if they are water tight. As the tests have proved successful, the pools will now be sealed and lined with over 180,000 tiles in preparation for test events scheduled to take place during the summer of 2011.

Work is also being completed to line the wave shaped roof of the Aquatics Centre, which rests on just three concrete pillars and weighs more than 3,000 tonnes.

West Midlands takes the lead in the race for London 2012 business contracts

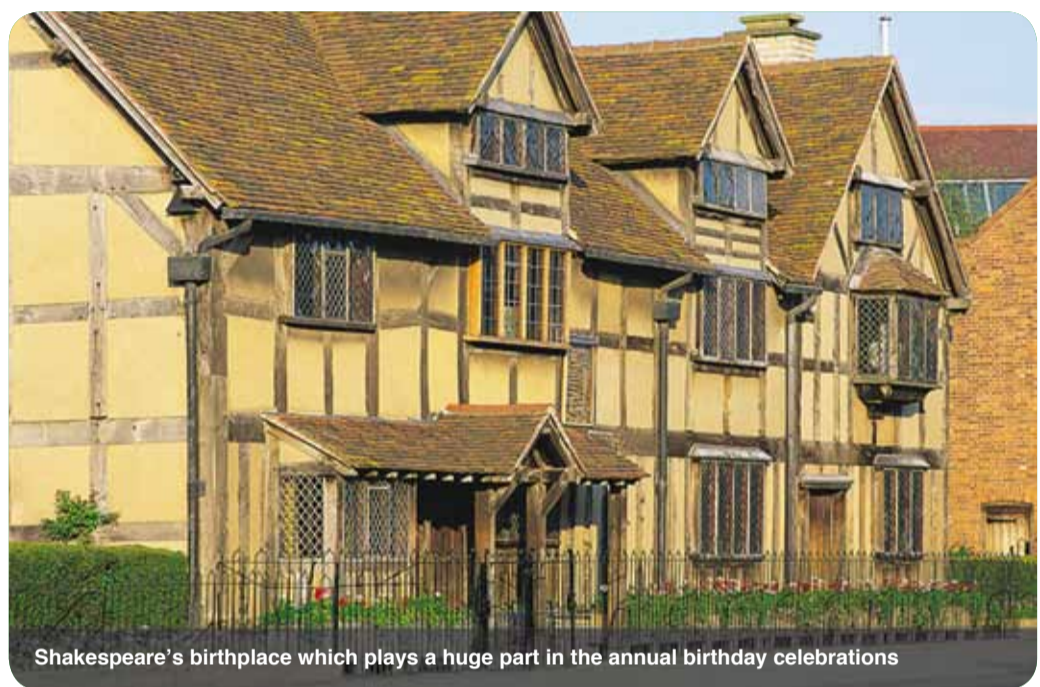
The Olympic Delivery Authority has announced that over 10,000 businesses from across the UK have engaged with London 2012 opportunities to build the venues and infrastructure for the London 2012 Games. The West Midlands has benefited more than any other region outside of London in winning contracts which highlights the strength and quality of business across the region. Over 30 business contracts have been won across Coventry, Solihull and Warwickshire through the Compete For procurement system.

London 2012 aims to offer more tickets to British fans at the Games

London 2012 has announced further details of ticketing plans to urge people to sign up to register their interest.

Signing up to www.tickets.london2012.com allows people to be able to indicate which sports they are interested in and receive updates on major sporting events, test events and London 2012 developments. Registration also means they will be among the first to find out when tickets go on sale in 2011 and how to apply for them.

Our Plans... Stratford to Stratford



Shakespeare's birthplace which plays a huge part in the annual birthday celebrations

This project builds on the tangible links between Stratford in East London, the site of the Olympic Park, and Stratford-upon-Avon in Warwickshire, to develop partnerships that spread the 2012 Olympic and Paralympic Games outside of London.

The emphasis of the project is to explore and develop benefits that both Stratfords can provide for each other through the diversity of the cultures in both areas and the sporting, educational, business and tourist partnerships that can be developed.

Stratford-upon-Avon hosts one of the key London 2012 Cultural Olympiad projects in the World Shakespeare Festival which celebrates the playwright's work through a series of international collaborations.

Celebrating Shakespeare's birthday is one element which offers an opportunity to bring the heritage and culture of Stratford to the forefront of this project's activity. This year's

celebrations took place between April 23 and 25 at Bancroft Gardens and included recitals and performances of Shakespeare's work. Educational links have also been developed between both areas which has seen the launch of the Stratford to Stratford Schools Pledge.

Led by Stratford-upon-Avon District Council and the North Warwickshire Schools Sports Partnership, the Schools Pledge invites and encourages all schools to sign up to reflecting the core Olympic and Paralympic values in the schools' activities.

Every school that is signed up will be utilising the London 2012 Get Set education programme which is an online resource for cross curriculum study about the Olympic and Paralympic Games.

With National School Sports week approaching, between June 28 and July 2, plans for sporting events are underway which will use London 2012 to engage children in physical activity.

Tourism website launches 2012 opportunities



Warwick Castle (left) and Coventry Cathedral (right) are two of the sub-regions tourist attractions that are set to benefit from the new 2012 tourism website

A new website designed to support the UK tourism industry in the build-up to the London 2012 Olympic and Paralympic Games has been launched.

The website - www.tourism2012games.org - has been put together by Visit Britain, the London 2012 Nations and Regions Group and the London Organising Committee for the 2012 Olympic and Paralympic Games (LOCOG) with the aim of helping the UK maximise the benefits of London hosting the 2012 Games.

London 2012 will produce an estimated £2 billion worth of tourism in the UK and organisations in the region can now access information on how to capitalise on 2012 related opportunities through the website.

Millions of people will visit the UK before, during and after the 2012 Games and a large proportion of these visitors will stay in, and travel to, areas outside of the capital which presents a fantastic tourism offer which the sub-region can benefit from.

Olympic Legend



Adam Whitehead
2000 Olympic Games

Adam competed at the Sydney Olympic Games in 2000 in the 100m and 200m breast stroke. Born in Nuneaton, Warwickshire, his international success came by winning a total of four medals at the Commonwealth Games in 1998 and 2002. Currently Adam works to inspire young people and help others through his life changing experiences and passion.

Olympic Hopeful



Nigel Murray
Boccia

Nigel is already a triple Paralympic medal winner in the sport of Boccia. He won gold in the BC2 class during the 2000 Games and success with a silver medal in the same event, and a gold medal in the team event in the Beijing 2008 Paralympics. Nigel is looking to continue his success by aiming for gold at the London 2012 Paralympic Games.

Tom's update



Welcome to edition 14 of Our Journey to 2012. This summer we celebrate just two years to go until the start of London 2012.

With this in mind, we are working towards celebrating this milestone and increasing our marketing and communications to ensure the last two years leading up to 2012 are a hive of activity, inspiration and excitement for all.

This year alone we have already seen the launch of the 2012 ticket registration process. In May, London 2012 will reveal the two mascots that in addition to the 2012 logos will

become iconic symbols of the Games and be recognised throughout the world. From August, having celebrated the two years to go countdown through the Open Weekend from July 23 to 25, the recruitment process for the 70,000 London 2012 Volunteers will begin.

We aim to have a share of 2012 Volunteers from our sub-region, telling their stories and using them to inspire others to volunteer locally. Plans for the 2012 Torch Relays are also now taking shape to ensure the Torch visits our sub-region as part of the nationwide tour it will take from May to July in 2012.

With local schools signing up to the 2012 Get Set education programmes, engaging in our Festival of Sport events and our 2012 Inspire Mark accredited projects, there is no other city or sub-region engaging more in 2012 outside of London than us.

Having visited the Olympic Park last week and seen the venues coming out of the ground, it is truly inspiring to think we will witness a home Olympics just 90 miles away. For now, we will continue with our mission to provide everyone with their own Olympic experience and be part of London 2012.