

# London 2012 Paralympic Mascot: Mandeville

## Who is Mandeville?

Mandeville is the official Paralympic Mascot for London 2012. Mandeville was created from the last drops of steel left over from the girders made for the Olympic Stadium.

## What is Mandeville's mission?

To be the best that Mandeville can be! Mandeville is always trying to gain a new personal best and uses a personal best timer on its wrist to keep track and to maintain focus on London 2012.

## How do I meet Mandeville?

Mandeville will be touring the UK in the build up to the Games taking part in many London 2012 events such as Open Weekend, Inspire Mark projects and regional campaigns.

Mandeville is also available as competition prizes and rewards for schools that are reflecting the Olympic and Paralympic values through the Get Set Education programme.

Schools can register at on the Get Set website [getset.london2012.com](http://getset.london2012.com) to find out more details about London 2012 Olympic and Paralympic mascots.

## How can I interact with Mandeville?

You can follow Mandeville on twitter and facebook to keep up-to-date with Mandeville's activity. You can also upload pictures of artwork or things you have done around London 2012 to the mascots homepage at [www.london2012.com](http://www.london2012.com) for comments and other people to see.

## Where do I find out more information about Mandeville?

### Websites

London 2012: [www.london2012.com/mascots](http://www.london2012.com/mascots)

Get Set: [www.getset.london2012.com](http://www.getset.london2012.com)

## Where does Mandeville's name come from?

The Paralympic mascot is inspired by Stoke Mandeville in Buckinghamshire, which is regarded as the birthplace of the Paralympic Games.

During the 1948 Olympic Games held in London, Sir Ludwig Guttmann held a sporting competition in Stoke Mandeville for World War II soldiers with spinal injuries.

Guttmann had a vision of a "parallel Olympics" for athletes who had a disability and through his rehabilitation work, the Stoke Mandeville Games grew until they became formally known as the Paralympic Games first held in Rome in 1960.

## What does Mandeville represent?

Mandeville has a number of interesting features that reflect elements of the Paralympics and London:



The three prongs on Mandeville's head represent the three parts of the Paralympic emblem

The "M" light reflects London taxis

Mandeville's one eye is actually a video camera so that it can record everything that it sees

Mandeville's tail and hands are aerodynamic to represent "Spirit In Motion," the Paralympic motto

### Social Media

### Twitter

Twitter: [www.twitter.com/iammandeville](http://www.twitter.com/iammandeville)

Facebook: [www.facebook.com/iammandeville](http://www.facebook.com/iammandeville)

