

# CompeteFor: 2012 Business Opportunities



## What is it?

CompeteFor is a free online service that enables businesses to compete for contract opportunities that are related to the London 2012 Olympic and Paralympic Games.

Essentially CompeteFor gives businesses unique access to London 2012 and other major procurement opportunities.

## Who is it for?

CompeteFor is suitable for both buyers and suppliers across a range of industries. Initially contracts were focused on the construction and supply chains associated with the building of venues within the Olympic Park, however, this focus has now broadened to encompass a wider field as contracts to resource the infrastructure of the park are now available.

## What business support is available?

Through Advantage West Midlands and Business Link West Midlands, there are a series of free business awareness and training workshops held across the region that provide information and guidance about the CompeteFor system.

Monthly sector briefings are also available free of charge which focus on individual business sectors and provide the latest news and background information regarding London 2012 projects as well as listing open tenders and recent contacts awarded.

## How does it work?

CompeteFor has a particular focus on supply chain opportunities and acts as a brokerage service, linking buyers with potential suppliers.

CompeteFor also facilitates access to quality business support through the national Business Link network, which will provide resources to help companies adopt and build long-term business strategies.

## How to register?

Any business can register on CompeteFor free of charge at [www.competefor.com](http://www.competefor.com) to gain access to thousands of contracts.

Basic details will be needed to be entered to enable you to create a profile of your business. Once created, you will need to ensure that you have some basic policy's in place and upload them to the profile so that you can publish your business as an active company on CompeteFor and begin matching your needs with contract opportunities.

## What are the objectives of CompeteFor?

- Build a business network and brokerage service that develops during the delivery of London 2012 and remains as a legacy after the Games
- Facilitate the development of UK businesses but offering business network support
- Provide high quality opportunities for buyers across a wide and varied range of business backgrounds and industries
- Allow a wide and diverse range of businesses to benefit from the London 2012 investment

## Who do I contact to about CompeteFor?

### CompeteFor

Website: [www.competefor.com](http://www.competefor.com)  
Tel: 0845 2177 804

### West Midlands

Jim Johnston  
Business Manager 2012 Games  
[jimjohnston@advantagewm.co.uk](mailto:jimjohnston@advantagewm.co.uk)

## Who do I contact to about business support?

### Business Link West Midlands

Website: [www.businesslinkwm.co.uk](http://www.businesslinkwm.co.uk)  
E-mail: [info@businesslinkwm.co.uk](mailto:info@businesslinkwm.co.uk)  
Tel: 0845 113 1234

### West Midlands Sector Briefings

Website: [www.wmfor2012.com](http://www.wmfor2012.com)

