

## What is it?

Community Games is a programme which is inspired by London 2012 to bring people of all backgrounds together from villages, towns and cities to take part and play in their own Olympic and Paralympic Games.

It builds upon the inspiration of the original Wenlock Olympian Games which focused on the celebration of cultural and sporting achievement.

## Why should I get involved?

The London 2012 Games are not just about four weeks of sport in London; they are the culmination of a four year celebration of culture and diversity celebrated in communities right across the UK.

The concept of this project is to give the flexibility and ownership for a community to take a framework of ideas and to apply them in a way that will support participation and involvement within their own community.

## What is the focus?

The focus of a Games is completely up to the community to decide. Some may include competitive elements, whereas others may concentrate on offering new challenges.

Whatever the focus, the event should provide an opportunity for everyone in your community to participate and get involved.

## What are the Wenlock Olympian Games?

Dr. William Penny Brookes' founded the Wenlock Olympian Games in Much Wenlock, Shropshire in 1850. The Games promoted physical and intellectual improvement that awarded prizes for skill in athletic exercises. Cultural competitions around poetry and art were also a key part of the early Wenlock Olympian Games.

The Games grew within the community but it was a visit from Baron Pierre de Coubertin in 1890, where he took the inspiration of the Wenlock Games to create an international equivalent and form the modern Olympic Movement.

## What resources are available?

The main resource available is a downloadable toolkit which outlines ideas and guidance on how you can stage your own Games and also offers in depth advice about event planning, activity suggestions, logistics and evaluation.

A secondary resource is the support available from the county sports partnerships across the West Midlands who have a designated officer who is responsible for assisting groups in the development of Community Games.

## Is there funding provided?

Unfortunately, there is no specific funding associated with this project. The county sports partnership will be able to offer advice on funding sources to help put on your own event.

## Why are Community Games happening?

To provide communities with an opportunity to have their own Olympic Moment by offering people of all ages and abilities the chance to try something new, teach others or showcase their skills and talents on a local level inspired by London 2012.

## Who do I contact about Community Games?

### FREE Downloadable toolkit:

West Midlands for 2012: [www.wmfor2012.com](http://www.wmfor2012.com)

### Websites:

Community Games: [www.communitygames.org.uk](http://www.communitygames.org.uk)

West Midlands for 2012: [www.wmfor2012.com](http://www.wmfor2012.com)

CW 2012: [www.cswp.org.uk/london2012](http://www.cswp.org.uk/london2012)

### Coventry, Solihull and Warwickshire Sport

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